



***If you sell Print Products, Ink Router<sup>SM</sup> will make you more money!***

***Receive Print Provider Orders without paying a sales commission.***

## **FOR PRINT PROVIDERS**

Ink Router<sup>SM</sup> allows you to take complete control over your capabilities, capacity, and cost structure. Not only does it connect you to multiple Web-To-Print e-commerce sites, it converts "cost-of-sales" into profits.

## **INK ROUTER<sup>SM</sup> IS TECHNOLOGY THAT MAKES YOU MORE MONEY**

### ***Increase Revenue By Expanding Your Reach***

Expand your product offering and services without the additional sales staff and the associated sales costs. Give yourself the opportunity to broaden and reach larger markets. Possess the ability to integrate at a low cost and obtain a steady, managed growth.

### ***Jobs Are Automatically Routed To Your MIS Workflow***

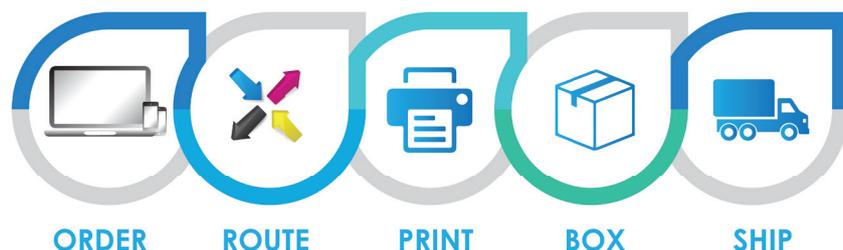
If you're not using an Application Programming Interface (API), you're not moving forward. Don't be stagnant, extend your resources by applying Ink Router<sup>SM</sup>. Access reports, invoicing, and more all on demand.

### ***Use Business Intelligence To Handle More Orders***

Ink Router<sup>SM</sup> provides important data so you can manage growth and more orders. The benefits of JDF/CIP4 simplify the process of matching the right products.

The Algorithmic Adaptive Intelligence theory allows businesses to take place without any direct human intervention. This is all possible through cognitive activity.

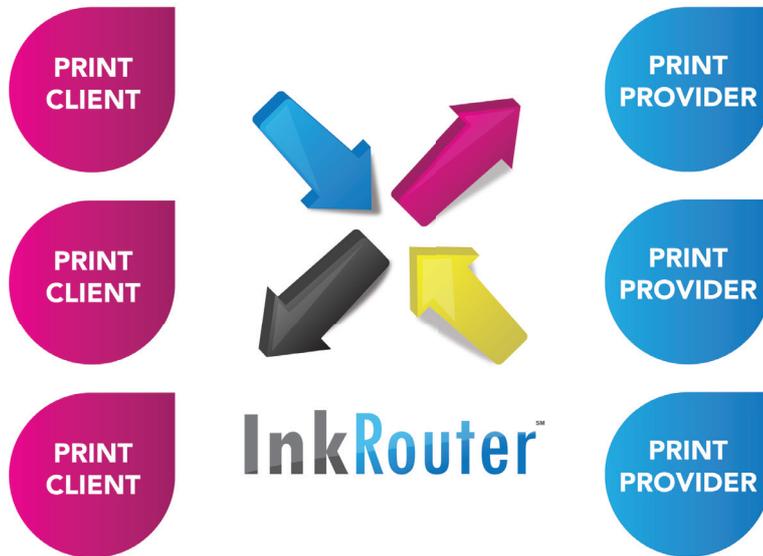
The effortless approach aims to extend geographically without having the hard hit of requiring more staff and all other costs. Lower costs while increasing sales, and make the impossible, possible.



## TECHNOLOGY OVERVIEW

### Introduction

Ink Router<sup>SM</sup> seamlessly connects print clients and print providers in a shockingly new efficient and effective manner.



### Ink Router<sup>SM</sup> technology Lets You

1. Use REST or SOAP web services to submit new orders, update orders, put orders on hold, off hold, and cancel orders.
2. Map your custom marketing terms for offered products to standard PrintTalk /JDF terminology for seamless communication with both preferred and network providers.
3. Have access to participating print and promotional product providers, competitive printing and shipping prices.
4. Receive real-time fulfillment updates.
5. Receive unified invoicing for orders fulfilled by the network of print and promotional product providers.

### Contact Information

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[INKROUTER.COM](http://INKROUTER.COM)



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